



ITO Protocol

v1.0

Q1-Q2 2019



ACCEPTUS

Core Development Benchmark:
ITO Protocol Technology Release

Technology Development

- Development foundations & concept direction strengthened significantly
- Multi-language support now available to over 10 languages
- Successful first-release of ITO Protocol v1.0, *MVG Acceptus*
- ITO Protocol Crowd-funding concept proven viable & effective in practise
- Technology stability & scalability improved significantly
- User/front-end for Genesis design completed

Brand Recognition

- Concept publicly proven viable & sustainable for future use
- *Facebook, Twitter & Telegram* social avenues opened
- High investor response toward interest in using our technology in the future
- Over 2,700 client registrations during the crowdfunding period
- Sponsorships negotiated with reputable investment blogs
- Organisation of partnerships with experienced industry members commenced
- Successfully established the initial foundations of the *MVG Network* brand

Crowd-funding Statistics

Contributions Received:	\$147,000	USD
Incentives Distributed:	\$68,990	USD
MVG Distributed:	11,359,000	MVG
Tokenisation Price:	\$0.0111	USD
Total Capital Raised:	\$78,010	USD
Total Participants:	2,700	
Total Duration:	40 Days	
Open Markets	2	

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Incentivised Interest Structure

Average Interest: 36% (1,772% p.a.)

Confidence Indications:

- **Low Confidence:** Up to 9% interest in 5 days
- **Normal Confidence:** Up to 14% ROI daily for 10 days / 0.5% ROI hourly for 10 days
- **High Confidence:** Up to 100% interest in 15 days

Investor Confidence in v1.0 was automatically determined based on the interest option selected by the investor during the investment process.

Networker Incentive:

- **3%** on all direct referral investments

ITO Protocol

v2.0

Q2-Q3 2019



PROFECTUS

Core Development Benchmark:
ITO Protocol: Core Technology Completed

Technology Development

- Abuse-prevention protocol completed
- Completed architecture of multilingual & currency function
- Core crowd-funding technology functionality completed
- *Ethereum*-based accounts completed
- Final use of the Genesis version of the platform design
- Migrated to high-grade servers to scale v3.0 future functionality & stability
- Preparation for ITO Protocol v3.0 & privately licensed ventures begun
- VIP & Featured Investor features added

Brand Recognition

- First stage of the *MVG Network* creation commenced
- *Instagram*, *Reddit* & *Steem.it* channels opened
- *MVG Token* listed on the *Crex24* & *CoinLim* cryptocurrency exchanges
- Over 3,600 total users subscribed to future ITO Protocol releases
- Over 300 active telegram discussion participants
- Partnerships formed with over 15 new investment & crowd-funding blogs
- Preparation for v3.0 public campaigns successful

Crowd-funding Statistics

Contributions Received:	\$390,600	USD
Incentives Distributed:	\$282,700	USD
MVG Distributed:	13,129,200	MVG
Tokenisation Price:	\$0.024	USD
Total Capital Raised:	\$107,900	USD
Total Participants:	3,700	
Total Duration:	55 Days	
Open Markets	4	

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Incentivised Interest Structure

Average Interest: 25% (1,200% p.a.)

Confidence Indications:

- **Low Confidence:** 11% Interest in 9 days
- **Normal Confidence:** 9% ROI daily for 16 days / 0.45% ROI hourly for 16 days
- **High Confidence:** Up to 100% interest in 20 Days

Investor Confidence in v2.0 was automatically determined based on the interest option selected by the investor during the investment process.

Networker Incentive:

- **3%** on all direct referral investments

INVICTUS

Core Development Benchmark:

ITO Protocol Core Completion & AMP Development Commencement

Technology Development

- Introduction to the completed core ITO Protocol crowd-funding technology
- Major platform useability & upgrade with v3.0 tailored design
- Platform native to over 15 different languages
- Preparation for technology licensing to small-medium businesses & enterprises
- Support for new custom blockchain technologies
- Thoroughly enhanced incentivised interest structure

Brand Recognition

- Beginning of enterprise partnerships & technology leasing
- Commencement of *ITO Network* v3.0 Launch Campaign
- First wave of non-*ITO Network* instances of ITO Protocol Crowd-funding platforms
- Partnerships with various cooperative blockchain projects
- Public release to Cryptocurrency communities & indexes
- Release of the updated *ITO Network* Project Whitepaper

Crowd-funding Expectations

Soft-Cap:	\$280,440	USD
Hard-Cap:	\$2,804,400	USD
Expected Tokenisation Price:	\$0.042	USD
Min supply distribution:	7,011,000	IUT
Max supply distribution:	70,110,000	IUT
Total Participants:	10,000+	
Total Duration:	90 Days	

Incentivised interest structure

Average Incentivised Interest: 15% (836% p.a)

Confidence Indications:

- **Low Confidence:** Capital Available with first interest payment – No Token Bonus
- **Normal Confidence:** Capital Available after 15 Days – 12% Token Bonus
- **High Confidence:** Capital Locked – 33% Token Bonus

As of version 3, options are calculated around the user's selection of confidence, in order to determine the suitable duration of their capital lock-in duration & incentivised interest rate.

Token accumulations are a form of IUToken incentive awarded to Medium & High confidence investors after each incentivised interest repayment.

Distribution Frequency:

- **Hourly:** 0.09%
- **Daily:** 2.4%
- **Weekly:** 18% (medium & high confidence investors only)
- **Monthly:** 75% (high confidence investors only)

Networker Incentive:

- **3%** on all direct referral investments
- **1%** on all indirect referral investments

Indirect referrals are acquired from the default referrer bidding, a referral of a referral or by being a VIP member.

TENERE

Core Development Benchmark:

Decentralized ITO Protocols / AMP Technology Release / EBW Whitepaper Publishing

Technology Development

- Implementation of consensus protocol
- Implementation of decentralized investor analytics
- Implementation of in-house developed live support and ticket system
- Preparation for open-sourcing
- Beginning of private enterprise licensing period
- AMP technology beta release
- Beginning of EBW Protocol blockchain development
- New design tailored for v4.0
- To be expanded

Brand Recognition

To be coordinated and elaborated during the operation and review of *ITO Network Invictus* (v3.0) marketing performance.

Crowd-funding Expectations

Soft-Cap:	\$633,200	USD
Hard-Cap:	\$6,332,000	USD
Expected Tokenisation Price:	\$0.066	USD
Min supply distribution:	9,594,000	IUT
Max supply distribution:	95,940,000	IUT
Total Participants:	25000+	
Total Duration:	180 Days+	

Incentivised interest structure

Average Incentivised Interest: 7.5% (390% p.a)

Confidence Indications:

- **Low Confidence:** Capital Available with first interest payment – No Token Bonus
- **Normal Confidence:** Capital Available after 60 Days – 9% Token Bonus
- **High Confidence:** Capital Locked – 27% Token Bonus

Distribution Frequency:

- **Hourly:** 0.045%
- **Daily:** 1.08%
- **Weekly:** 7.8% (medium & high confidence investors only)
- **Monthly:** 33% (high confidence investors only)

Networker Incentive:

- **3%** on all direct referral investments
- **0.5%** on all indirect referral investments

Indirect referrals are acquired from the default referrer bidding, a referral of a referral or by being a VIP member.

ULTIMUS

Core Development Benchmark

ITO Protocol & AMP Technology Open-Source Release:
EBW Blockchain Development & Ecosystem Planning

Technology Development

- Beginning of EBW Protocol Blockchain Development (explicit development timeline & details to be released post-v3.0)
- New design tailored for v5.0
- ITO Protocol technology public open-source release
- AMP technology public open-source release
- *ITO Network* tailored upgrade services for existing investment funds and past/present ICO/
- Crowdfunding campaigns.
- ITO Protocol Technology pushed to new small-medium size enterprises
- To be expanded

Brand Recognition

To be coordinated and elaborated during the operation and review of *ITO Network* Tenere (v4.0) marketing performance.

Crowd-funding Expectations

Soft-Cap:	\$1,536,240	USD
Hard-Cap:	\$15,362,400	USD
Expected Tokenisation Price:	\$0.111	USD
Min supply distribution:	13,840,000	IUT
Max supply distribution:	132,840,000	IUT
Total Participants:	250,000+	
Total Duration:	360 Days+	

Incentivised interest structure

Average Incentivised Interest: 2.5% (130% p.a)

Confidence Indications:

- **Low Confidence:** Capital Available with first interest payment – No Token Bonus
- **Normal Confidence:** Capital Available after 30 Days – 6% Token Bonus
- **High Confidence:** Capital Locked – 18% Token Bonus

Distribution Frequency:

- **Hourly:** 0.015%
- **Daily:** 0.36%
- **Weekly:** 3% (medium & high confidence investors only)
- **Monthly:** 15% (high confidence investors only)

Networker Incentive:

- **3%** on all direct referral investments
- **0.25%** on all indirect referral investments

Indirect referrals are acquired from the default referrer bidding, a referral of a referral or by being a VIP member.



I T O . N E T W O R K